

PUBLIC OUTREACH, DISTRICT 6

Minutes

Thursday, Sept. 12th, 2024, 6pm

Zoom ID: 857 3509 3142

Passcode: 170535

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Recurring Events:

- RAAD (Recovery Addiction Awareness Day) – Western U – March
- Recovery Breakfast- September
- Health & Wellness Fair- Fanshawe College- September
- Pri-Med Conference - May

In Attendance: Irene; Shannon; Cyndi; Tannis

If any newcomers, ask if they would like to be added to our mailing list.

Regrets: Karen

Meeting chaired by: Irene

Minutes taken by: Cyndi

Open meeting 6:00 pm with a moment of silence followed by the Serenity Prayer.

Introductions and Service Position:

Irene: PO Member/EMDC Coordinator

Shannon: PO Literature/District 6 ADR/Trillium 2025 Chair

Cyndi: PO Secretary/Website Coordinator/Higher Power & I AGR/Trillium 2025 Registration

Tannis: FNOSM Coordinator/London Newcomer Open Al-Anon Meeting

Readings:

Tradition 11 (page 16 in our Service Manual)

Our Public Relations Policy is based on Attraction rather than promotion; we need always maintain personal anonymity at the level of press, radio, TV, and films. We need guard with special care the anonymity of all AA members. **Read by:** Cyndi

Public Outreach Purpose (page 117 in our old Service Manual, 119 in the new manual)

Read by: Shannon; pg.121 Local Public Outreach roles & responsibilities

Please review the last meeting minutes before the meeting

Motion to accept minutes as is: Cyndi Seconded by: Shannon In favour: All

Upcoming Events:

SoCon 2024-Sept.14, 10am-6pm- 2nd annual Convention-Shannon plans to go. We plan to have Patricia's (Higher Power & I AFG GR) report at our October meeting.

Recovery Breakfast-Sept.20th- Irene & Cyndi agree to go & set up booth- Cyndi motioned to purchase 2 tickets and to be reimbursed by the PO budget- Shannon 2nd-Accepted by all

Port Stanley Roundup-Sept.28th- We have been asked to host a PO table in District 10. Irene has volunteered-Cyndi offered to carry in/out the luggage. Cyndi will contact the AA Roundup Coordinator to organize our D6 display—connect with their AI-Anon membership.

Reports from Members:

Update on EMDC (jail meetings): Irene-plan for raising funds for Hope for Today literature

AA Cooperation-display opportunities at roundups/conferences: Prt Stanley Roundup contacted Irene to set up PO display. Cyndi contacted the AA coordinator for their D10 AI-Anon display coordinator resulting in shared resources.

Literature inventory update and needs: Shannon noted that we require more bottle posters. Shannon motioned for 100 copies printed at cost of \$55, Tannis seconded...passed

Media: LinkedIn, Free Press and Coffee News: no update

Friday Night Open Speaker meeting: no update

Treasurer: no update

Website: Cyndi-August analytics: Site Sessions-918 up 12%; New Visitors-496 up 10%; Returning Visitors-95 up 19%; Leads-0

Positions Needed:

Public Outreach Coordinator

Public Outreach Treasurer -Karen filling in

Literature/Display -Shannon filling in

Website- support for Cyndi

Media- support for Karen- LinkedIn, Free Press, and Coffee News

Womens/Family Shelters/Victims support

Police/Ambulance/Hospital support

Public Libraries/Municipal Facilities/School Boards

New business:

Tannis presented New Beginners Meeting-Flyers for postings and Bookmarks for putting in Professional Packs with PO distribution-London Newcomer AFG- 8 week schedule- 3rd friday of each month-7-7:45pm at Colbourne United Church. Next committee meeting is Sept.23rd. Discussion points are cross-talk option and schedule of long timers-requesting at least 2 per meeting.

Chairperson for next meeting: Irene volunteered Cyndi will do Agenda

Old Business/Open forum: Request for printed Meeting List—to be discussed further.

We hosted the Friday Night open Speaker meeting on Sept.6th. Liz (speaker from Trillium)

spoke, Karen did the Public Outreach overview and Traditions, Irene did the steps, Shannon introduced the speaker, and Cyndi chaired and thanked the speaker. The meeting received excellent reviews. There were 32 participants.

Motion to close the meeting by: Shannon **Seconded by:** Cyndi **All in Favour:** Yes

CLOSED WITH THE AL-ANON DECLARATION

Next meeting Thursday, October 10th, 2024 @ 6:00 pm by ZOOM

PLEASE ANNOUNCE AND ENCOURAGE MEMBERS TO ATTEND PUBLIC OUTREACH
MEETINGS