**PUBLIC OUTREACH, DISTRICT 6**

**Minutes**

**Thursday, April 11, 2024 6pm**

Zoom ID: 857 3509 3142

Passcode: 170535

Public Outreach email [podistrict6afg@hotmail.com](mailto:podistrict6afg@hotmail.com)

Website London www.london-on-al-anon.org

Ontario www.al-anon.alateen.on.ca

World www.al-anon.org

Open Lines [openlinesosa@gmail.com](mailto:openlinesosa@gmail.com)

**Recurring Events:**

* Recovery Breakfast- September (re-visit in June – $45.00 per person)
* Health & Wellness Fair- Fanshawe College- September
* Pri-Med Conference - May

**In Attendance:** Shannon; Irene; Cyndi

If any newcomers, ask if they would like to be added to our mailing list.

**Regrets:** none received

**Meeting chaired by: Irene Minutes taken by: Cyndi W**

Open meeting 6:00 pm with a moment of silence followed by the Serenity Prayer.

**Introductions and service position**Shannon: PO Literature/District 6 ADR/Trillium shadow Chair  
Cyndi: PO Secretary/Website Coordinator/Higher Power & I AGR  
Irene: EMDC Coordinator/PO Member  
Karen: PO member; D6 & PO treasurer

**Readings  
Tradition 11** (page 16 in our Service Manual)

Our Public Relations Policy is based on Attraction rather than promotion; we need always maintain personal anonymity at the level of press, radio, TV and films. We need guard with special care the anonymity of all AA members. **Read by:** Shannon

**Public Outreach Purpose** (page 117 in our old Service Manual, 119 in new manual)  
**Read by:** Karen

**Please review last meetings minutes before meeting -forwarded to next month**

Motion to accept as is:  **—-** Seconded by: —-  All in favour: —-

**Potential Upcoming Events:** Al-Anon Day-May4th -set up time Apr.21st to assemble PO literature pkgs. Confirmed member coverage for PO literature table.

**Reports from Members:**

**Progress on Working together Survey Facilities:** Shannon dropped off literature for Changing ways. Cyndi to resend to email contacts from Feb/2024.

**Update on EMDC (jail meetings):** Irene reported 8 volunteers. Updated format to use How Al-Anon Works. Having Pizza Night for Volunteers

**AA Cooperation-display opportunities at roundups/conferences:**  no updates

**Literature inventory update and needs:**  LDC out of stock of Faces. Shannon did get some of literature ordered and will followup on Faces when stocked.

**Media**: LinkedIn, Free Press and Coffee News: no update required..Karen monitors

**Friday Night Open Speaker meeting: All -** what to plan for our September FNOSM? -forwarded to next meeting

**Website:** Cyndi -March Analytics for london-on-al-anon.org - Site Sessions:671 -up 8%; New visitors 80% -up 5%; returning visitors 20% -up 15%. It has been confirmed that the email links within the body of our website do not work on a laptop. They do work on an iPhone (I would not be able to check if they work on other platforms-Android/Samsung etc.). I have unhighlighted these noted emails on events page to hopefully give the laptop users the idea to copy/paste the email address into their email program. On the mobile app version I have added and activated an email link located at the bottom of the screen to give visitors the opportunity to email the website with any updates or errors seen

**Positions Needed:**

**Public Outreach Coordinator**

**Literature/Display -**Shannon filling in

**Treasurer-** Karen filling in

**Website-** support for Cyndi

**Media-** support for Karen- LinkedIn, Free Press and Coffee News

**Womens/Family Shelters/Victims support-** Irene willing to help-needs to know where to go

**Police/Ambulance/Hospital support-**no update

**Public Libraries/Municiple facilities/School Boards-** Cherryhill Library reorganised and literature gone-Karen to pop in and check for updates

**New business:**

Need chairperson for next meeting. Karen volunteered to chair May meeting

**Motion to close meeting by:** Cyndi  **Seconded by:** Karen

**CLOSED WITH THE AL-ANON DECLARATION**Next meeting Thursday, May 9th, 2024 @ 6:00 pm by ZOOM

**PLEASE ANNOUNCE AND ENCOURAGE MEMBERS TO ATTEND PUBLIC OUTREACH MEETINGS**